

Green Principles of the National Association of Realtors®

REALTORS® have a long tradition of understanding the importance of sustainability and stewardship of the land. This relationship dates back more than a century to the preamble of the [NATIONAL ASSOCIATION OF REALTORS® Code of Ethics](#) and a passage that easily could have been penned by today's eco-conscious real estate agents who are advocates for sustainability and environmental best practices:

"Under all is the land. ... They [the interests of the nations and its citizens] require the creation of adequate housing, the building of functioning cities, the development of productive industries and farms, and the preservation of a healthful environment."

Today's "green-minded" REALTORS® understand that sustainability is an essential resource and management practice.

The following are the goals and principles guiding today's REALTORS® who are striving to green their businesses in conjunction with existing REALTOR® policy.

Green Principles

1. Green REALTORS® seek to have each transaction create a positive benefit for their clients and aim to give back to their communities and the environment.
2. Green REALTORS® strive to incorporate sustainability in their business practices.
3. Green REALTORS® strive to be a resource to other agents and the general public regarding renewable resources, green building, energy efficiency, and indoor air quality.
4. Green REALTORS® seek to raise awareness among fellow REALTORS® about conducting business in an environmentally sound and beneficial manner.
5. Green REALTORS® form alliances with knowledgeable and committed green service providers who can further assist their clients.
6. Green REALTORS® understand that green features alone do not make their listings "green homes." Consequently, green REALTORS® accurately represent a home's green features and enhancements.
7. Green REALTORS® educate their clients about the value of green principles in creating healthy homes, work places and communities, and a healthy environment.
8. Green REALTORS® assist their clients in purchasing and/or creating a healthier and more energy-efficient home.

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*"Everytime you buy, sell, or lease a Pre-owned Home,
you are recycling!"*



Please consider the environment before you print this document, thank you.

